



Media Kit 2024

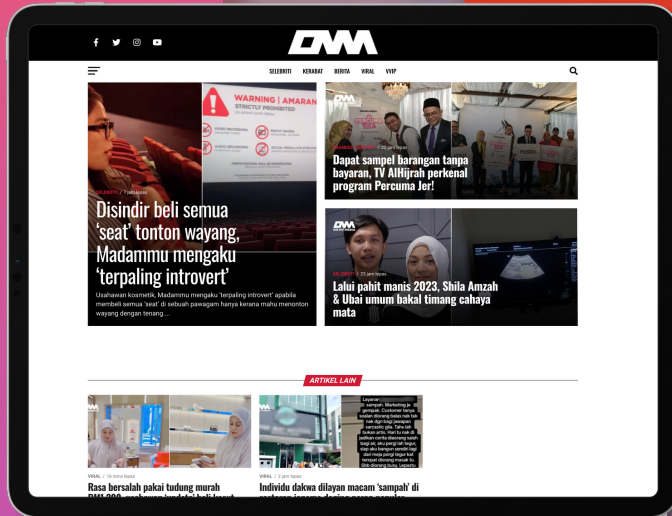
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ABOUT US

OMM Media Sdn Bhd is a Malaysian digital media company known for its creative stories and lifestyle contents.

We specialize in crafting impactful digital content tailored for our clients, including articles, social media posts, and video production. Founded in 2013 as a personal project, we evolved into a collaborative Independent Media Company in 2017.



Our portfolio includes government ministries and renowned brands like McDonald's, GSC, IWK and many othes. In October 2022, we proudly received the IKON Brand Awards for Most Influential Brand in Media industry.

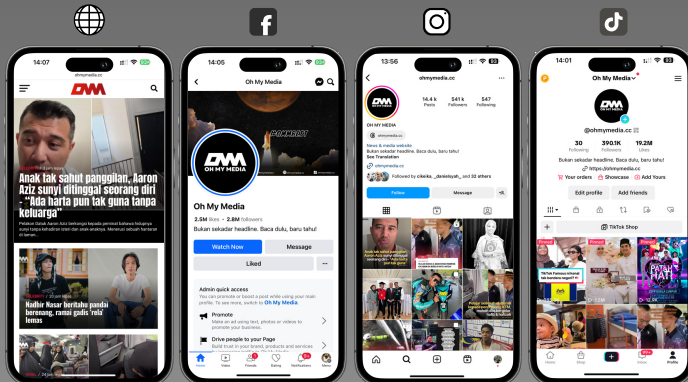
We have also received recognition for our work, such as **IKON Brand Awards 2022** in October 2022.

OUR BRANDS



Oh My Media is an online media platform that focuses on entertainment news, celebrity updates, lifestyle content, and trending stories known for delivering a mix of entertaining and informative content, including news related to Malaysian and international celebrities, popular culture, events, and lifestyle trends.

Our platform is more than just a place; it's a thriving community where discovery meets connection. Every click takes you into a world where the extraordinary becomes the norm, and the buzz never stops.



FOLLOWER
2.9M

ENGAGEMENT
31.4M

VIDEO VIEWS
5.5M



FOLLOWER
544K

ENGAGEMENT
482K

REACH
3.2M



FOLLOWER
482K

VIDEO VIEWS
117.3M

PROFILE VISIT
471.5K



FOLLOWER
43.6K

VIEWS
PER POST
6,900

ENABLED
NOTIFICATION
33.24%

MALE **47%**
FEMALE **53%**



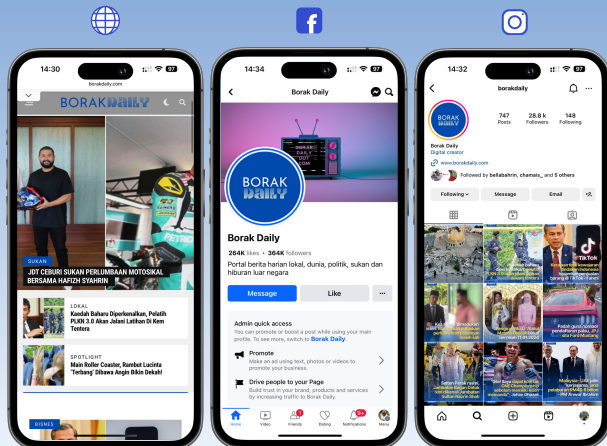
18-24 **24%**
25-44 **66%**

OUR BRANDS

BORAK
DAILY

BORAK DAILY is your gateway to the latest in global affairs, local stories, national updates, politics, business buzz, and sports news, served globally through captivating stories and videos.

A comprehensive coverage of the events shaping our world, bringing you a blend of perspectives, where knowledge meets curiosity, and every headline tells a story.



FOLLOWER
365K

ENGAGEMENT
1M

REACH
5.1M



FOLLOWER
45.6K

ENGAGEMENT
521K

REACH
3.3M

MALE **46%**
FEMALE **54%**



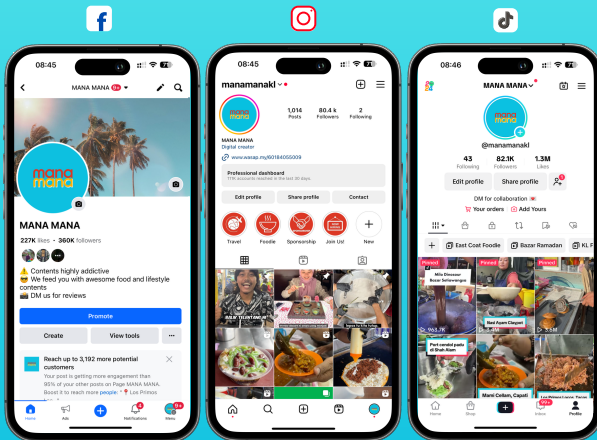
18-24 **27%**
25-44 **60%**

OUR BRANDS

Embark on gastronomic adventure with our foodie and travel page. **MANAMANA** links up with food enthusiasts through tasty articles, captivating videos, and social media that's like a delightful experience.

Fulfill your love for food and awaken your desire to explore new places with our carefully chosen mix of delicious foods and exciting journeys.

Find tasty dishes, discover hidden culinary treasures where each bite has a story, and every place is a flavorful discovery.



manamana



FOLLOWER
360.5K

ENGAGEMENT
500K

VIDEO VIEWS
2.4M



FOLLOWER
544K

ENGAGEMENT
451K

REACH
380K



FOLLOWER
82K

VIDEO VIEWS
827K

PROFILE VISIT
25K

MALE **46%**
FEMALE **54%**



18-24 **19%**
25-44 **73%**

OUR BRANDS

TAIKO captures your attention with the hottest products, the latest trends, must-attend events, and unbeatable sales promotions, all delivered straight to your mobile feed every day.

We're dedicated to boosting brands and driving sales through the power of social media, specializing in crafting dynamic sales campaigns and warehouse events that resonate with your target audience.



FOLLOWER
1.3M

ENGAGEMENT
1.2M

REACH
2M

MALE **60%**
FEMALE **40%**



18-24 **15%**
25-44 **80%**

OUR BRANDS

In today's digital age, **KOLLABR8** aims to bridge the gap between brands and influencers authentically, forming partnerships that go beyond current trends to make a lasting impression on brand awareness.

Our expertise lies in identifying and collaborating with social media influencers, creating campaigns to smoothly bring together different services, making sure that brands and influencers not only connect better but also grow their partnerships.



WEBSITE INSIGHTS

ENGAGEMENT

NEW VISITOR
66.97%

UNIQUE PAGEVIEW
4,992,065

AVERAGE TIME SPEND
2:28

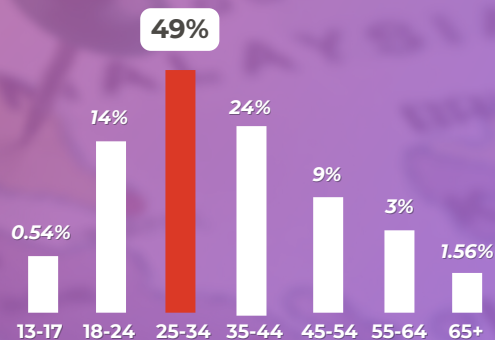
RETURNING VISITOR
33.03%

PAGEVIEW
5,898,305

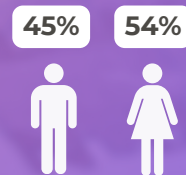
DEMOGRAPHICS

65.48%	2.71% Sarawak	1.61% Penang
1.65% N9	2.94% Perak	2.14% Kedah
1.65% Kelantan	3.71% Sabah	1.50% Pahang
13.43% Johor	0.05% Perlis	1.20% Terengganu
	1.07% Melaka	

LOCATION



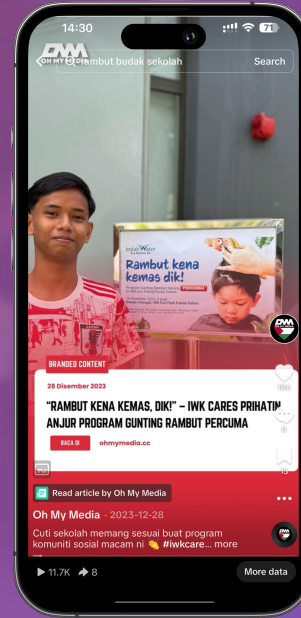
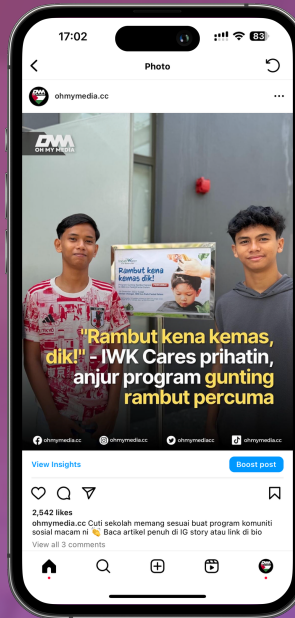
AGE



GENDER

PAST PROJECTS

ADVERTORIAL



CAMPAIGN : IWK CARES



PAST PROJECTS

WEB BANNER



Desktop

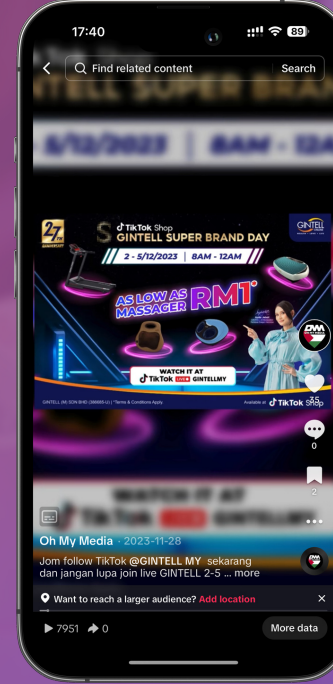
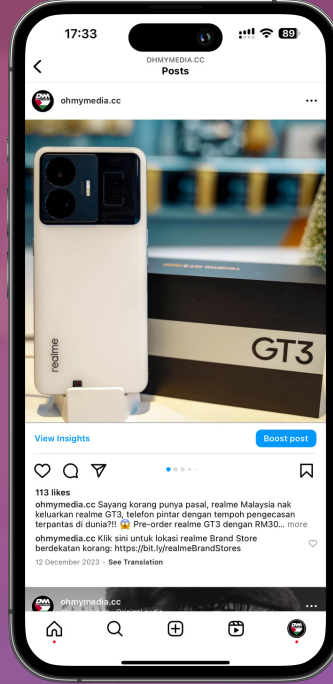
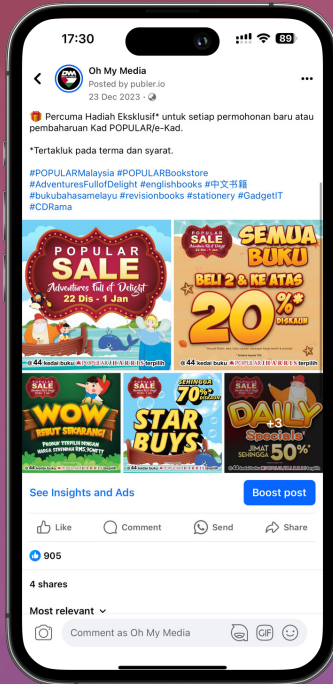


Mobile

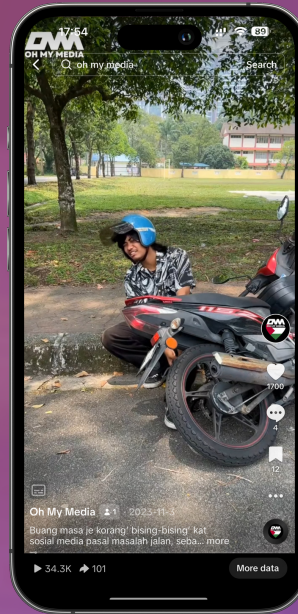
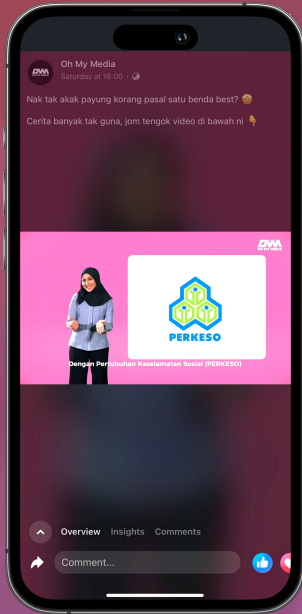


PAST PROJECTS

SOCIAL MEDIA POST



VIDEO PRODUCTION



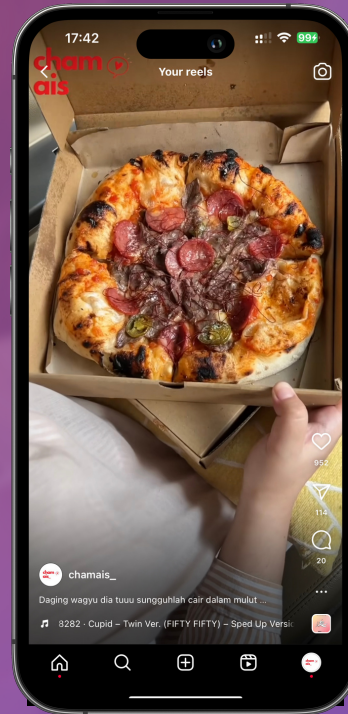
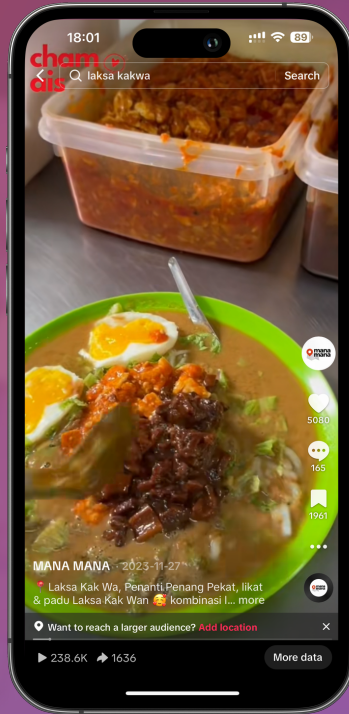
KEMENTERIAN KERJA RAYA



JABATAN WILAYAH PERSEKUTUAN



FOODIE CONTENT



OUR CLIENT



THANK YOU

GOT QUESTION?

REACH US OUT!

017-4266-017
ask@omm.media

